

## **Cape Elizabeth Comprehensive Plan 2019 Summer 2017 Public Interaction Plan**

1. Strawberry Festival
  - a. Keep things simple - This is a fun event, so you should just be making people aware that the Comprehensive Plan is going on and that participating in it over the next year and half will be interesting and valuable. We want to draw people in, explain the process, and allow them time to come up to speed on what is going on. This is not the time to decide try to pin down policy issues, the comprehensive planning process is a marathon not a sprint.
  - b. I think that having popcorn, raffle, maps, and a copy of the last comp plan is probably enough. If you want another hook you could have three glass jars and a large bowl of those Strawberry Candies. Then you could have a poll for people to put a candy in the jar of their choice. For instance, you could ask
    - i. What do you love most about your town? The People, The Scenery, or the Institutions?
    - ii. How long have you lived here?
    - iii. Other questions?
  - c. I have sent along a couple banner ideas, postcard example, a poster of the chapters in the plan, and some kid pages.
2. Summer Participation Plans
  - a. Set up the online discussion forum. The link is below, so you can all log in and look at it. <https://www.loomio.org/invitations/ea4b6447553019001e5d>
  - b. We will use this to generate discussion over the summer. We will need someone to sign up to moderate each of the questions, which means you need to log in at least daily for that two week period and then continue to check in over time. We can attach chapters as you have reviewed them and ask specific questions once you have reviewed the chapters. We can modify the questions now continue to modify them as we work through things over the summer.
    - i. June 26<sup>th</sup> – What do you love about Cape Elizabeth?
    - ii. July 10<sup>th</sup> – In thinking about Cape Elizabeth over the next 20 years, what are the most pressing challenges we will need to work on?
    - iii. July 24<sup>th</sup> – What opportunities for the town do you identify in the Population Chapter?
    - iv. August 7<sup>th</sup> – (develop question during committee discussion and from July 24<sup>th</sup> forum)
    - v. August 21<sup>st</sup> – What opportunities for the town do you identify in the Economy Chapter?
    - vi. Sept 5<sup>th</sup> – (develop question during committee discussion and from Aug 21 forum)
    - vii. Sept 19<sup>th</sup> – What opportunities for the town do you identify in the Housing Chapter?

3. Other participation ideas
  - a. Develop a FAQ document about Comprehensive Planning for website
  - b. Set up a table in the library and town office with blank notecards and a box for suggestions/comments. Have a display where the question changes when a new online forum question is started.
  - c. Develop a plan for involving groups in the Comprehensive Plan process
    - i. List of organizations and community groups
    - ii. Create a forum question so that people can self identify groups that we don't have on the list
  - d. Including Youth in the planning of the community-
    - i. I like the ideas related to minecraft and boxes....this is a link to an organization that has been using boxes for teaching planning and the built environment for many decades....Box City – <http://cubekc.org/>
    - ii. Chalk on the Walk – at a public forum provide sidewalk chalk and have kids draw what they love about town
    - iii. Create a video, have students get other kids to write out what they love about the town and what they wish the town had, they can hold up their signs and put it all together into a great video.
    - iv. Have the kids design the cover of the final plan.